



**Media Contact:**  
Heather Wilson  
Heather@HighGearSuccess.com

FOR IMMEDIATE RELEASE

June 2, 2022

### **Shock Tech/Kernz Racing Team Announced**

Colin Kernz and Dylan Parsons to Compete in Championship Off-Road Series

**MANITOWOC, Wis.** – Shock Tech and Kernz Racing has combined to form Shock Tech/Kernz Racing for the 2022 season. Colin Kernz of Manitowoc, Wisconsin, and Dylan Parsons of Fond du Lac, Wisconsin, will contest in Championship Off-Road operated by International Series of Champions (ISOC).

Last year, Kernz earned the Sportsman class side-by-side overall in the series, and Parsons won the 1600 Single Buddy championship in 2021 after scoring eight podium finishes and took third overall in Pro-Am Side-by-Side.

Kernz is no stranger to racing, as he competes in a variety of disciplines. He's raced snowmobiles and ATVs since for nearly 20 years, and is in his third year of racing UTVs. The 24-year-old is excited to race the Pro-Am Side-by-Side class this season, driving his 2021 Yamaha YXZ.

*"It was awesome to win the Sportsman class in 2021," said Colin Kernz. "Now, I'm ready for a new challenge and want to prove that I can compete for a championship in a new class."*

A veteran of buggy racing, 29-year-old Parsons is also the co-owner of Shock Tech. He will compete to defend his title in the 1600 buggy class, as well as race the Pro Stock UTV class.

*"I'm excited to be a part of the team," said Dylan Parsons. "Colin and I have worked together for many years in Snocross and now in off-road. I am looking forward to defending my 1600 buggy championship. We have been putting in many hours at the shop this off-season building and prepping the new side-by-side for the season."*

With each round serving as a double-header, the first of six weekends of racing kicks off on June 4 at Antigo Lions Roaring Raceway in Antigo, Wisconsin. The series runs through September with stops in Wisconsin and Minnesota. Watch the action of the 12-round series at [floracing.com](http://floracing.com).

### **About Shock Tech/Kernz Racing**

Established in 2022, Shock Tech/Kernz Racing is owned by Chadd Kernz and fields two racers. The team competes in the Championship Off-Road series, a national-level side-by-side, buggy and truck series. Follow the team at [facebook.com/ShockTechKernzRacing](https://facebook.com/ShockTechKernzRacing).

Sponsors include Bartow Builders, B&B Offroad Repair, Bouche Racing, Fabworx Co., FXR, Gintner Concrete and Masonry, Raceline Wheels, RbSA Industrial, Shock Tech, Specialty Box & Crate and Tub O' Towels.

### **About High Gear Success**

High Gear Consulting LLC DBA High Gear Success is a motorsports communications and marketing strategy company located in Pataskala, Ohio, that seeks to help motorsports businesses, event organizers and riders get noticed and make more money. Fueled by passion, Heather Wilson, CEO, focuses strategies on engagement and awareness in order to drive results. Learn more at [HighGearSuccess.com](http://HighGearSuccess.com).