



Media Contact:
Heather Wilson
Heather@HighGearSuccess.com

FOR IMMEDIATE RELEASE

AMA U.S. ATV Motocross Team Aims to Earn Sixth Quadcross of Nations Title

Czech Republic to Host International Racers in Late September

Vying for the team's sixth championship, the AMA U.S. ATV Motocross Team will once again showcase its talent in Quadcross of Nations. Three U.S. riders, yet to be selected, will work collectively to defend the title at this year's competition in Loket, Czech Republic on September 28-29.

For 2024, the global event has been elevated to FIM World Championship status, meaning that the champions will be recognized at the FIM Awards gala alongside other international champions of various disciplines of racing – such as Speedway, MXGP, Enduro, Trials and more.

Yamaha has once again pledged strong support for the team as a platinum sponsor. The team's riders will contest aboard Yamaha YFZ450R machines at the international event that attracts competitors from 20 countries and more than 6,000 in-person spectators.

And although the U.S. team competed in the Czech Republic in 2022, this event will be held at a different location -- the hard-pack track of Loketské Serpenty -- where each team rider will race two 25-minute motos, with the best five scores combined for an overall finish position. The team will race for the sixth time under the leadership of team manager Mark Baldwin of Baldwin Motorsports.

"With five championships collected since 2017, we are aiming to bring home our sixth title this September," said Team Manager Mark Baldwin. "For the team to have the opportunity to compete at a facility that is world-renowned and holds MXGP races is incredible. As we continue to consider riders for the roster, we look for individuals that can withstand intense pressure, ride strategically and can positively represent the United States as ambassadors for our sport. We look forward to remaining the reigning champions and thank our loyal fans and supporters who contribute to making this event a reality each year."

Fundraising will be held throughout the season for the team's efforts. That includes the sale of team apparel, which will be available for purchase at the Baldwin Motorsports rig during AMA ATV Motocross National Championship events going forward.

An additional opportunity to support the team includes sponsorship. Options are available to fit a variety of budgets and marketing goals.

- **Platinum Sponsor - \$10,000:** includes four race tickets and access to the Team USA hospitality area during the event.
- **Gold Sponsor - \$5,000:** includes premier placement of company logo on backdrop of hospitality area and company name mentioned in future press releases and on social media.
- **Silver Sponsor - \$2,500:** includes priority placement of company logo on front skirting of hospitality area and company name mentioned in future press releases and on social media.
- **Bronze Sponsor - \$1,000:** includes placement of company logo on side skirting of hospitality area and company name mentioned in future press releases and on social media.

Current sponsors include:

Platinum

- Yamaha
- 88 Live To Ride
- SSI Decals

Silver

- High Gear Success

Bronze

- Baldwin Motorsports

For questions regarding the team or to commit to sponsorship, please contact Harv Whipple at hwhipple@mchsi.com or 309-314-4879.

Follow updates regarding the team at facebook.com/teamUSAatvmx and on instagram at [@teamUSAatvmx](https://instagram.com/teamUSAatvmx).

About the Team

AMA U.S. ATV Motocross Team (formerly referred to as Team USA ATVMX) was established in 2017 by Harv Whipple. The team has fielded three riders to compete in the Quadcross of Nations and has won the title in every year that its competed. The team clinched the championship from 2017-2019 and 2022-2033. The team did not compete during 2020-2021 due to the pandemic.

About High Gear Success

High Gear Consulting LLC DBA High Gear Success is a motorsports communications and marketing strategy company located in Pataskala, Ohio, that helps motorsports businesses, event organizers and riders get noticed and increase revenue. Fueled by passion, Heather Wilson, CEO, focuses strategies on engagement and awareness in order to drive results. Learn more at HighGearSuccess.com.